



HOTELS - July 2008

## UNIC Opens Subsidiary In Japan

**TOKYO** UNIC announces the opening of its subsidiary UNIC Japan KK in Tokyo in February, reinforcing its presence in the Japanese market. UNIC Japan is in charge of distribution and the after-sales service of the complete UNIC equipment line of professional espresso machines, and the latest versions of the TANGO super-automatics.

UNIC Japan intends to gain a favorable position among the major players in the industry by offering a maintenance service supported by ongoing training of technical teams. The subsidiary provides necessary technical support for its existing machine base in Japan, including well-known chain accounts throughout the country.

Just one year after the creation of UNIC USA, UNIC goes through an important turning point in strengthening its brand throughout the world market. The expansion of its international network is expected to increase sales on a long-term basis and to offer a localized technical service to answer customers' needs with more efficiency.